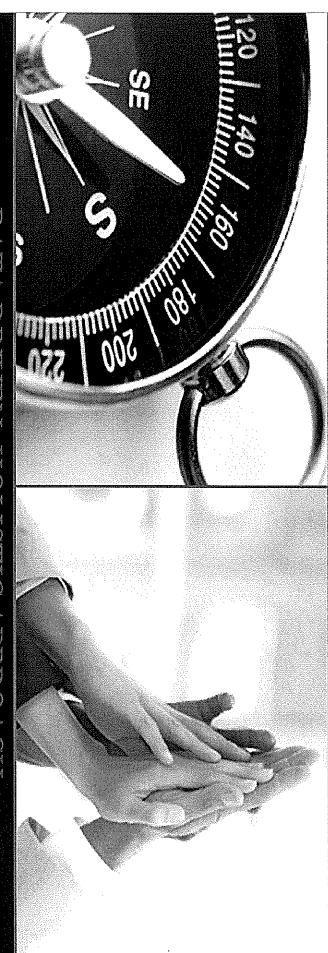
Organizational Effectiveness Assessment & Team Alignment Executive Coaching

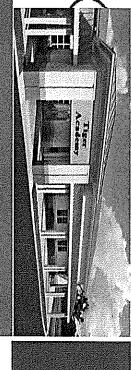


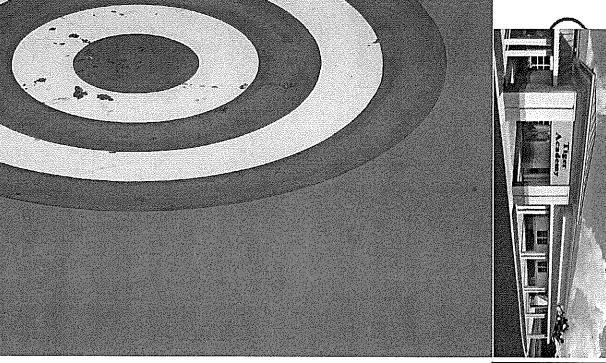
DATA DRIVEN, HOLISTIC APROACH

Increase awareness of critical issues - Align on priorities - Unify teams - Move leaders into action

Accelerating Momentum Within Tiger Academy







OVERALL OBJECTIVES

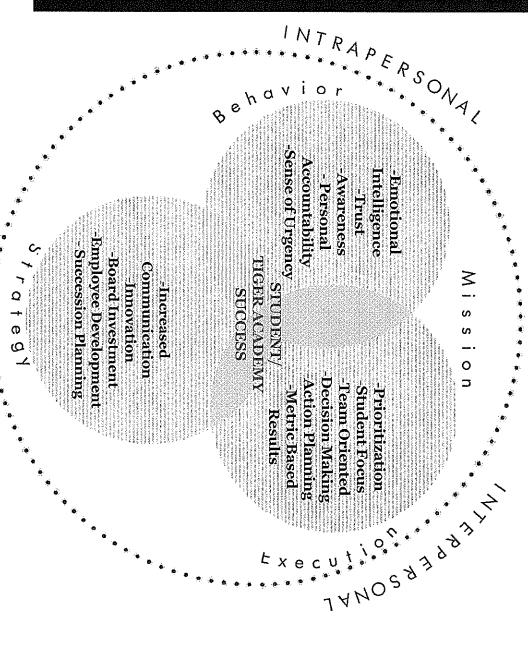
- Enhance Tiger Academy's leadership team executive coaching experience. based coaching resource with extensive effectiveness by providing a North Florida-
- Provide a team effectiveness assessment that centers on data gathering which improving their organizational and provides the leaders with in-depth feedback and practical action plans for individual results.
- student success Build the leadership skills and develop these leaders who can drive accelerated





OUR HOLISTIC METHODOLOGY

- a) Intrapersonal: Ability of individuals to self-motivate, increase their levels of awareness, personal commitment, and dedication to increase leadership effectiveness.
- b) Interpersonal: Ability to function within a team and other relationships. This includes conflict management, informal communication, and alignment of the individual on goals, mission and values.
- c) Systemic: Overall strategic planning and support including processes, structure, policies, procedures, benefits and formal communication methods.



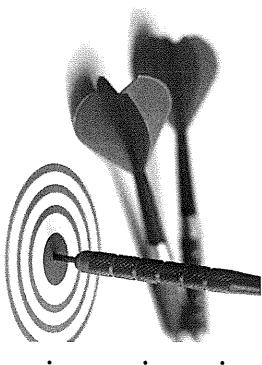


SYSTEMIC

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TEAM ALIGNMENT OBJECTIVES



- Strengthen the leadership team's alignment and culture, by developing within the team. an atmosphere of transparency, trust and increased communication
- and accountability, identifying those behaviors which the leader and the Increase the leader's effectiveness, self confidence, executive maturity potential ripple effect within the organization. leadership team is using which are effective and ineffective, creating a
- team and a group of teachers. anonymous interviews with key board stakeholders, the leadership Gain an understanding of current concerns, clarify specific issues, and identify core strengths from data gathered through in-depth

corporation versus individual business units or individual departments. My Executive Solutions brings to us a different view and helps us incorporate We are starting to change a culture to one of leveraging the power of one through their team alignment the vision that ISC is one entity.

Laura Jackson
VP Human Resources
International Speedway Corporation





PROCESS

COLLECTION (interviews)

ANALYSIS OF DATA

OF ALIGNMENT SESSION

(1-day session)

FOLLOW UP SESSION

(4 hour session)

(II distraction)

(310)(23) (310)(23)(31)

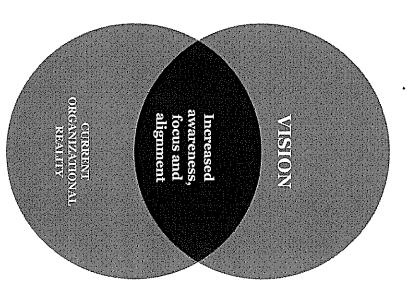


embraces change and innovates through challenges which increases demand communicated with candor and respect. Thanks to your teachings, our IT team pulled together instead of apart. We learned that along side change dwells The feedback techniques created a sense of collaboration and acceptance opportunity for great success. Now, our IT department enthusiastically our services.

Beth Branham CIO, MHA-Compliance

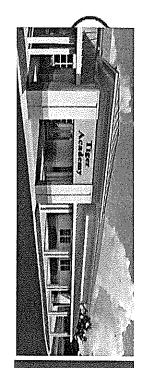


ORGANIZATIONAL EFFECTIVENESS ASSESSMENT: DATA COLLECTION

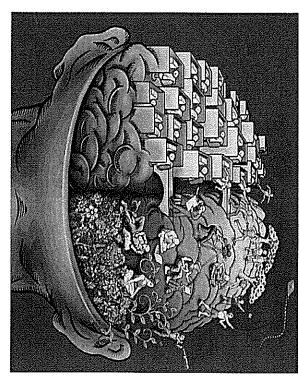


- underlying strengths within the organization. teams with an understanding of their current issues and Our Organizational Effectiveness Assessment provides leadership
- teacher base key board members, the leadership team and a small subset of the Data is gathered through in-depth anonymous interviews with the
- competencies that are most critical to the success of the team. Questions are customized to address the behaviors, skills and
- to ensure impact is assessed at both levels Data is collected for both the collective team and individual leader
- identity patterns, strengths and areas of opportunities Detailed quantitative and qualitative reporting is produced to
- supports the organizational success. Extensive documentation guides the action planning which





MBTI DIAGNOSTICS



session participants. Solutions will administer the MBTI diagnostic to the team In preparation for the team alignment session, My Executive

interact. think, communicate, make decisions, take in information, and differences and applying that understanding to the ways people years, it offers a foundation for understanding individual With a proven record of reliability spanning more than 50 most widely used personality assessment tool in the world. The Myers-Briggs Type Indicator® (MBTI®) – the

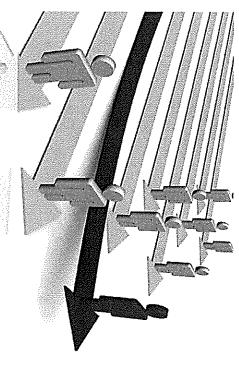
"I'm pleased to recommend My Executive Solutions to your company. They brought a communication technique, many of our leaders were able to take their management level of expertise to the organization that allowed Wounded Warrior Project to take strategy to the next level. I recommend My Executive Solutions without hesitation the next step in our program expansion. By providing a clear and linear and would work with them again given the opportunity."

Sincerely, Steve Nardizzi, Executive Director Wounded Warrior Project





TEAM ALIGNMENT SESSIONS

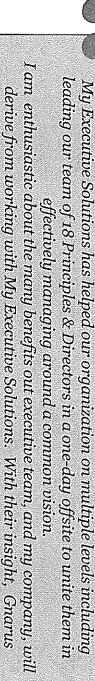


ONE DAY SESSION

accountability. This in-depth work aligns the culture, and creates a During the team alignment session, the team identifies key organizational for the future vision. issues and their causes, creating a stronger sense of individual and team their teams on critical priorities, designed to create momentum and buy in momentum within the organization that focuses individual leaders and

FOLLOW UP MEETING

The follow-up session capitalizes on the data and team momentum and the review of the collective data. engages the the key sponsor and board chair fully in the process through

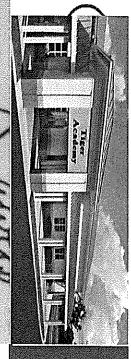


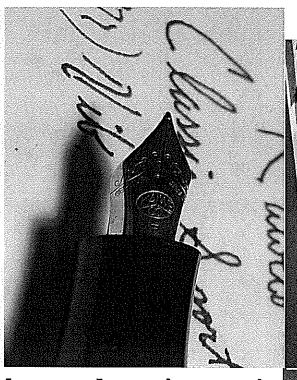
Advisors LLC is more closely integrated and poised to move forward, grow and

Steven Sellick Managing Director Gnarus Advisors LLC.









"If your actions inspire others to dream more, learn more, do more and become more, then you are a leader."

John Quincy Adams



EXECUTIVE COACHING OBJECTIVES

- presence and increase his self confidence Provide a unique opportunity for Charles to rapidly improve his professional brand, expand his impact and executive
- within the organization and community. Develop his leadership expertise and influence more broadly
- more confidently and effectively Increase his flexibility by developing his own leadership style. Through his delivery, influence, and impact, begin to lead
- communicated. performance with appropriate milestones being met and and executing the key deliverables which impact the school's Ensure the leader and his team are appropriately prioritizing
- strengths momentum and results, building on this leader's core Create a powerful 90-day communication plan to establish
- members, leadership team members, teachers and students Develop action plans which deepen relationships with board



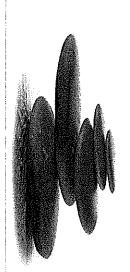
EXECUTIVE COACHING FRAMEWORK

- Discussion with Sponsor regarding critical concerns
- Assess organizational and individual influences
- Determine success criteria
- Initial client identification of challenges and opportunities
- Behavioral diagnostics
- Gather other Feedback (Performance Reviews, previous 360 feedback reports, etc)

Assess

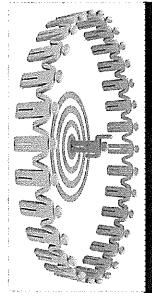
Assess Needs

Current State



- · Data Gathering: Interviews
- Identification of strengths and weaknesses

360 Degree Feedback Assessment



T HTNOM



EXECUTIVE COACHING FRAMEWORK

- Development plan focused on actions to address key issues
- Address and repair relationship gaps
- Establish outcome measures
- Determine communication strategies
- Meet with Sponsor and Executive to align development goals and actions
- Identify key internal stakeholder support for client during the coaching process

Increased focus regarding

communication effectiveness

and strategic planning

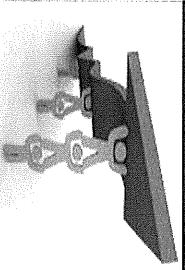
 Coaching targeted to "current and emerging" challenges

shadowing)

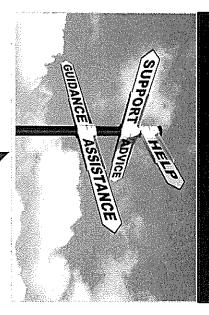
Ongoing meetings with the

client (including job

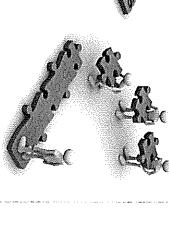
Alignment



Executive Coaching



Action Plan Development





OUR CLIENIS

Cimelight NETWORKS

If it matters, we're on it.











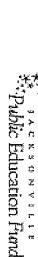
DINIWERSITY





















Municipal Securities
Rulemaking Board











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ADVISORS LLC







) BlueCross BlueShield of North Carolina







OUR CONSULTANTS



settings to global leaders. After spending over a decade supporting and coaching senior Jane Shannon brings extensive experience in corporate, academic, and entrepreneurial executives in various industries, she founded My Executive Solutions Inc.

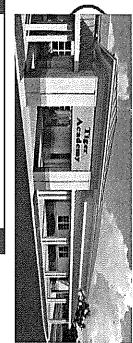
service industries. globally. Jane is an expert in supporting individual and organizational development, and who provide executive coaching and consulting services to senior executives, while also As Founder and CEO of My Executive Solutions Inc., Jane leads a team of consultants including financial, pharmaceutical, sales and marketing, health, government, and leading organizational effectiveness assessments and team development programs her clients include a number of Fortune 500 senior executives in various industries

A veteran executive in the financial services industry, Jane previously worked at Stop At America, Regions Financial, Wachovia, American Express, and Sprint/Nextel consulting expertise, supporting senior executives at American Express, Bank of Nothing as a Senior Consultant, which further expanded her external coaching and

and ran her own leadership development company, Shannon, Anderson, and Associates Services Division, which supported senior leaders as they managed their associate base spanned the BOA enterprise, including leading Work/Life programs as well as the Career through major merger and acquisition activities. Prior to joining BOA, Jane established implementations of BOA's Code of Ethics, and AML and Privacy initiatives. Jane's career leadership positions within Risk Management, including leading the global During a ten-year career at Bank of America, Jane held numerous enterprise-wide



family therapy. She was a tenured professor in the College of Education and Human Jane holds a doctorate in family studies from Virginia Tech and a master's degree in Development at Radford University in Virginia.



THE INVESTMENT



•TO DELIVER THE HIGHEST QUALITY SERVICES
•TO INVEST IN YOUR ORGANIZATION TO TRULY UNDERSTAND YOUR CHALLENGES
•TO DESIGN CUSTOMIZED SOLUTIONS TO ADDRESS YOUR CHALLENGES
•TO BE YOUR TRUSTED ADVISOR AND PARTNER IN SUCCESS

WE BELIEVE OUR SUCCESS
DEPENDS ON YOUR
SUCCESS.
WHEN OUR CLIENTS WIN,
WE WIN.

IT'S THAT SIMPLE.



- 18 Interviews (45 min each) (Board, Leadership Team, Teachers)
- Team Report and 5 Individual Feedback Reports
- MBTI Diagnostics 5 participants

TEAM ALIGNMENT SESSIONS

- 1-day offsite session (5 participants)
- .5-day offsite follow up session (7 participants, Leadership Team, Executive Director, Board Chair)
- Co-facilitation

*Our non-profit 25% discount has been applied.

EXECUTIVE COACHING SERVICES*

Billed on a monthly basis, (\$312.50 per hour)

We have already experienced a dramatic increase in our communication as "I found our session enlightening and I am walking away with a stronger a result of our meeting. I look forward to sharing my learning with my immediate team. Thanks for walking us through this process for the betterment of our patients, customers, employees and company." sense of my teammates' and others' perceptions of me. Tim McSweeney, Pharmaceutical Client